K-LOVE SERVES BY INFORMING ME OF THINGS THAT ARE GOING ON THAT I NEED TO KNOW. THE LOCAL COMMUNITY WOULD DO WITHOUT THE OTHER SIDE OF THE STORY AND THE CHRISTIAN POINT OF VIEW. I BELIEVE THAT THE MORALS AND THE UP LIFTING COMMENTARIES HAVE A POSITIVE EFFECT ON ALL THOSE THAT HEAR THE TRUTH BEING SPOKEN FROM THIS RADIO STATION.